**AT A GLANCE**

### Ambassador Criteria
- High regard for the role of invention
- An invention track record
- An accomplished professional career
- Commitment to invention’s role in environmental sustainability
- Experience or interest in speaking to audiences
- Entrepreneurs, industry, government, academia

### Messaging Goal
**Inventors can help change the world!**

Our Commitment is to give inventors a platform that allows them to demonstrate their role as change agents in society and as problem solvers.

Invention Ambassadors will have the opportunity to:
- **INSPIRE**
  A new and diverse generation of inventors dedicated to solving difficult global challenges
- **INFORM**
  On the components needed to create inventions that sustainably solve global problems
- **COUNSEL**
  Policy makers, thought leaders & public

**THE SELECTION PROCESS**

<table>
<thead>
<tr>
<th>Important Dates</th>
<th>Ambassadors Chosen Over 3-Yr Pilot Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 2015</td>
<td>Applications open</td>
</tr>
<tr>
<td>April 4, 2016</td>
<td>Application period closes</td>
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<tr>
<td>April/May 2016</td>
<td>Announcement of 2016-2017 Invention Ambassadors</td>
</tr>
<tr>
<td>June 13, 2016</td>
<td>Transitioning event class 2</td>
</tr>
<tr>
<td>July 13-15, 2016</td>
<td>Orientation event for class 3</td>
</tr>
<tr>
<td>July 14, 2016</td>
<td>3rd Annual “Celebrate Invention” event</td>
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</tbody>
</table>

**Activity Area of Ambassadors**
- Academia: 36%
- Entrepreneurship: 43%
- Private Sector: 21%

**14 INVENTION AMBASSADORS**

- Over 410 PATENTS

**PUBLICATIONS**
- “The Invisible Hero” in Technology & Innovation journal
- “Investing in Inventors”, in International Innovation Journal
- “Call for Inventors to Serve as AAAS-Lemelson Invention Ambassadors”, in ElsevierConnect
- “Invention Ambassadors Challenge Others to Follow Innovation Path”, in Science Magazine
- “Inventing the Innovation Ecosystem”, in courier-journal.com
- “Rewarding Academic Innovation”, in Science Magazine

**VENUES OF SPEAKING ENGAGEMENTS**
- Thomas Edison National Historical Park
- National SBR/STTR Conference
- IBM Research Center-Almaden
- National Academy of Inventors
- National Academy of Science
- United States Patent & Trademark Office
- VentureWell Open Conference
- Smithsonian/USPTO Innovation Festival

**SPEAKING ENGAGEMENTS**
- September 2015 – The Lemelson Foundation 20th Anniversary
- September 2015 – Smithsonian/USPTO Innovation Festival
- February 2016 – AAAS Annual Meeting
- March 2016 – University of Florida
- April 2016 – National Academy of Inventors Annual Conference
- June 2016 – Thomas Edison National Historical Park

**ADVISORY COMMITTEE**
- Counsel, vision, visibility

**COMMITTEES**
- **WORKING GROUP**
  Combining vision with action through messaging + Ambassador selection

**VENUES OF SPEAKING ENGAGEMENTS**

**AMBASSADOR COMMITMENT + RESPONSIBILITIES**
- Orientation
- Kick-off Celebration
- End-of-the-Year Transitioning Event
- Travel expenses will be covered for all speaking engagements

**THE AUDIENCE**
- **POLICY MAKERS**
- **ORGANIZATIONS**
  - Government
  - Industry
  - Non-Profit
  - Academy
- **PUBLIC/COMMUNITY**

**SHORT descriptions**

**VIEWS**

**Showcase the human face of inventors in order to inspire, inform and influence thought leaders & global communities**

- Build a community of Invention Ambassadors, who are empowered to discuss the importance of invention in bettering our quality of life and building strong economies, globally; however primarily in the US.
- Continuously build and disseminate our knowledge about invention, its purpose and impact; and the ingredients necessary to ensure that the future of invention and inventors is bright and woven tightly into the fabric of our society.